

# Virtual Show Results

Thank You to all of the juniors across Canada that participated in our 2020 National Virtual Show! We saw some great pasture photos, marketing advertisements an excellent selection of cattle entered.



# THANK YOU SPONSORS!

NJM Shorthorns

Hawken Shorthorns

URULU Shorthorns

Jones Feed Mill

Broughton Cattle Company

Prospect Hill Cattle Company

Double Arrow Stock Farms

Starbright Shorthorns

Alberta Shorthorn Association

Abates Packers

Baehr Acres

Tiger Paw Exotics

Hill Haven Shorthorns

Manitoba Shorthorn Association

Dimond Future Cattle Company

Saskatchewan Shorthorn Association

BC Shorthorn Association

Ontario Shorthorn Association

Harbeck Cattle Company

Glen Islay Genetics

Don Jack

# Class 1, Heifer Calves

Champion Heifer Calf: #6 Samantha Lundy

Reserve Heifer Calf: #5 Gabriella Kott

3rd Overall Heifer Calf: #7 Samantha Lundy

4rth Overall Heifer Calf: #20 Madi Bott

5th Overall Heifer Calf: #11 Haily Moyer

6th Overall Heifer Calf : #10 Peyton Woods

# Class 2, Yearling Heifers

Champion Yearling Heifer: #60 Archer Den Hann

Reserve Yearling Heifer: #51 Gabriela Kott

3rd Overall Yearling Heifer: #77 Nate Rigney

4th Overall Yearling Heifer: #58 Samantha Lundy

5th Overall Yearling Heifer: #56 Kaitlyn Broughton

6th Overall Yearling Heifer: #61 Spencer Mckay

7th Overall Yearling Heifer: #59 Samantha Lundy

8th Overall Yearling Heifer: #70 Peyton Donais

9th Overall Yearling Heifer: #79 Sydnee Stewart

# Class 3, Cow/Calf Pairs

Champion Cow/Calf Pair: #102 Samantha Lundy

Reserve Cow/Calf Pair: # 103 Jarod Scott

3rd place Cow/Calf Pair: # 107 Evan Patriquin

4th place Cow/Calf Pair: # 106 Evan Patriquin

5th place Cow/Calf Pair: # 104 Connor Schaub

6th place Cow/Calf Pair: # 101 Katherine Possberg

7th place Cow/Calf Pair: # 105 Vikram Chouhan

# Class 4 & 5 Purebred Bulls

Champion Bull Calf: #151 Jarod Scott

Reserve Champion Bull Calf: #160 Evan Patriquin

3rd place Bull Calf: #153 Jarod Scott

4th place Bull Calf: #159 Kingsley Whalen

5th place Bull Calf: #152 Brayden Mills

6th place Bull Calf: #156 Tristan David Mills

7th place Bull Calf: #155 Connor Schaub

8th place Bull Calf: #161 Daphney Schaub

9th place Bull Calf: #157 Taylor Carlson

10th place Bull Calf: #158 Taylor Carlson

Champion Yearling Bull: #201 Connor Schaub

# Class 6 & 7 Plus Females

Champion Plus Heifer Calf: #251 Summer Mckay

Champion Plus Yearling Heifer: #301 Summer Mckay

Reserve Plus Yearling Heifer: #302 Jessica Davey

**Supreme/Champion Female #102** Samantha Lundy: S/F Lily 394 HC  
**Supreme/Reserve Female #60** Archer Den Hann: Glen Islay A Veronica

**Champion Bull #201** Connor Schaub: Prospect Hill Galahad  
**Reserve Bull #151** Jarod Scott: Dimond Future Hercules

**Champion Shorthorn Plus #251** Summer Mckay: HRBK Outer Limits  
**Reserve Shorthorn Plus #301** Summer Mckay: HRBK Red Pearl



# Photography Results

## **Pewee**

1st Ava Den Hann  
2nd Vikram Chouhan  
3rd Logan Hargrave

## **Junior**

1st Sara Reinders  
2nd Kate Reinders  
3rd Daphney Schaub

## **Senior**

1st Jessica Davey  
2nd Sadie Anwender  
3rd Morgan Lehmann

## **Intermediate**

1st Ellena Senetza  
2nd Madi Bott  
3rd Elizabeth Schaub

# Marketing Results

## **Pewee**

1st Kingsley Whalen  
2nd Vikram Chouhan

## **Junior**

1st Nate Rigney  
2nd Brayden Mills  
3rd Gabriella Kott

## **Intermediate**

1st Katherine Possberg  
2nd Austin Krieger  
3rd Kaitlyn Broughton

## **Senior**

1st Sadie Anwender  
2nd Royce Mollenbeck  
3rd Jessica Davey

## **Judges Comments - Brigitte Herrema**

Being a photographer is about capturing a story or a moment for someone or about something. This was the main idea when I went about judging the classes presented. I looked for an element of creativity, colour, focal point and what would this be a photo I would take. Although not everyone has access to a professional camera it does help a lot in terms of clarity of photos (so they do not look pixelated and blurry) and I did take into account if other elements of the photo could make up for this. When shooting- I always make sure what I am shooting is the main focal point and not off in the distance and blurry; at that point you don't know what the subject matter is. Overall I was very impressed with the quality of the photos presented. I know this year wasn't how Jr Nationals are supposed to be but everyone did a great job.

**Overall Grand Photo - Jessica Davey**  
**Reserve Overall - Sadie Anwender**

For me a marketing ad should answer the 3 W's- Who, What, Where. Who- who the advertisement is about (ie the breeder), where are you located and what are you trying to sell or market. If someone can't get your info from your ad then the ad becomes ineffective. Advertisements should be creative, colours should be complementary and follow a theme but also be easy to read. Font needs to be easy to read but also can be creative as well as well as the size needs to be legible and in contrast to your background so it's easy to read. When it comes to layout- have one or two focal points and make sure all your information is on there. Do not overload your advertisement with too much information. Less is more in many cases. It is good to have numbers and figures (EPDs) on ads if possible when advertising bulls just make sure you do not overwhelm your ad with too much stuff and make it look too busy. The ads were all well done and some divisions were definitely more difficult to judge than others.

**Overall Grand Marketing - Sadie Anwender**  
**Reserve Overall - Royce Moellenbeck**

# DRAW WINNERS!

\$750 Austin Krieger - Saskatchewan

\$500 Sydnee Stewart - Ontario